	Major theoriets and their theories	Laure Principles Concepts	Mothods & Tochniques	Strengths, Criticisms and Weaknesses
Psychodynamic Perspective 1920s	Sigmund Freud 1856-1939 Theory of Psychosexual Development — Oral, Anal, Phallic, Genital Stages in childhood; inner tensions to resolve; fixations Theory of Personality — Id, Ego, Superego and unconscious determinants of behavior; anxiety from tension between the pleasure principle and reality principle	Repression and Defense Mechanisms Conflict between life instinct (sexual) and death instinct (aggression) Oedipus (and Electra) complex(es)	Methods, & Techniques Case Studies provide data from projective Methods, i.e. like TAT and Rorschach Psychoanalysis, and free association resistance transference dream analysis manifest content latent content	Created awareness of the unconscious influences on behavior Stimulated interest and critical research, often to dispel his ideas Adult behavior is determined by innate (biological) instincts (Nature as opposed to Nurture) Overemphasis on sexual tension and early influences; a negative view of human nature based on cases of "sick" people; subjective constructs (concepts) immeasurable by objective scientific research
	Erik Erikson 1902- Eight Stages of Man – the search for Identity throughout the lifespan; developmental or psychosocial "tasks" (issues) at each lifespan stage	Infancy (trust), Early childhood (autonomy), Preschool (initiative) School age (duty) Adolescence (identity), Young adulthood (intimacy), Adulthood (productivity), Maturity (integrity)	Case Studies/Counseling	Emphasis on the lifespan for development
	Carl Jung 1875-1961 Freudian views taken beyond childhood, recognizes "environmental influences"	Collective unconscious – more than repressed thoughts and feelings	Case Studies/Counseling	

	Major theorists and their theories	Laws, Principles, Concepts	Methods, & Techniques	Strengths, Criticisms and Weaknesses
Behavioral Perspective 1920s – 1960s	Ivan B. Pavlov 1849-1936 Classical conditioning – associating two events, i.e. unconditioned stimuli and a conditioned stimuli to anticipate an event	Unconditioned Stimuli (UCS), Conditioned Stimuli (CS), Unconditioned Response (UCR) and Conditioned Response (CR) Acquisition, Extinction, Spontaneous Recovery Stimulus Generalization and Stimulus Discrimination	Experimental/Laboratory research	Vast amounts of objective scientific research; an extreme view of environmental influence of behavior (Nurture as opposed to Nature); behavior is a "mechanistic" response
	John B. Watson 1878-1958 The first "Behaviorist," favoring behavior over consciousness	(same as above)	Experimental/Laboratory research; Baby Albert experiment – classical conditioning of fear	Vast amounts of objective scientific research; an extreme view of environmental influence of behavior (Nurture as opposed to Nature); Ethical questions arose from Baby Albert experiments
	B.F. Skinner 1904-1990 Operant Conditioning – where a behavior "operates" on the environment to produce a reinforcement Elaborated Edward Thorndike's Law of Effect – "rewarded behavior is likely to recur"	Continuous Reinforcement Partial reinforcement (variable interval, variable ratio, fixed interval and fixed ratio) Positive and negative reinforcement Primary and secondary reinforcement Rewards and punishments	Experimental/Laboratory research; Development and use of the "Skinner Box" or operant chamber Classical conditioning Therapies Counterconditioning systematic desensitization Aversion training Operant conditioning (token economy)	People are machine-like automatons responding to reinforcements Vast amounts of objective scientific research; an extreme view of environmental influence of behavior;

	Main the contate and the in the contact	Lavra Drimainles Comente	Mattanda 9 Tankainusa	Strengths, Criticisms and
	Major theorists and their theories	Laws, Principles, Concepts	Methods, & Techniques	Weaknesses
Humanistic Perspective 1950s to 11980s	Abraham Maslow 1908-1970 Hierarchy of Human Needs (and wants)	Needs – physiological, safety, social, esteem and self-actualizing	Correlational and experimental studies using self-image questionnaires. Individual and group therapy sessions.	Hierarchy can be viewed as somewhat arbitrary
	Carl Rogers 1902-1987 Client-Centered Therapy – focused on present problems; people are naturally good and in charge of their own fate	Growth is promoted by Genuineness, Acceptance and Empathy Self-Concept is central and growth fosters high self-esteem	Client-Centered Therapy - Acceptance and Unconditional Positive Regard • active listening	Positive view of human nature Concepts are vague and subjective; may foster self-indulgence and erosion of moral responsibility; understates human capacity for evil
	Martin Seligman Explanatory Style – for dealing with life's traumatic events	Learned Helplessness Optimism – built on Permanence, Pervasiveness and Personalization (Locus of Control) Positive Psychology -	Clinical/Experimental research – Explanatory Style questionnaire for objective data on traits	

				Strengths, Criticisms and
	Major theorists and their theories	Laws, Principles, Concepts	Methods, & Techniques	Weaknesses
e c	Jean Piaget 1896-1980 (Cognitive)	Schemas – where new experience is	Cases (with his own children)	Piaget stimulated great interest in
cti l	■ Theory of Cognitive Development (Stages)	assimilated or accommodated	demonstrating key concepts	how the mind develops
e e	Sensorimotor (birth – 2), Preoperational (2–	Cognition –		Piaget underestimated the
S = 0	6), Concrete Operational (about 7-11), and	Sensorimotor – children lacking object	Visual cliff experiments –	competence of young children
P. D. S. t.	Formal Operational	permanence	Habit of an at disa	This course has sufficient for
E C		Preoperational – lacking conservation and exhibiting egocentrism	Habituation studies –	This approach is criticized for underestimating the importance of
1.gc 7		Concrete Operational – comprehend math	Correlational and Experimental studies on	emotions and enduring traits
<u>.</u>		transformations and conservation	the individual's "feelings of control"	emotions and enduring traits
(B		Formal Operational – abstract thinking and	the individual sheelings of control	An interactive theory that integrates
<u>ĕ</u> .		"if, then" reasoning	Biological techniques – to "see" cognitions	research on learning, cognition and
i <u>ii</u>		,, order consorming	and brain activity	social behavior
l S			→ EEGs – ´	
			→ CT scans –	
Social-Cognitive (Biological) Perspective (1970s to present)	Lawrence Kohlberg 1927- (Cognitive)	Preconventional Morality –	→ PET scans –	
တိ	■ Theory of Moral Development		→ MRI scans	
		Conventional Morality	Decreed at Oat	
		Destroyant and March	Perceptual Set -	
		Postconventional Morality	Misinformation Effect –	
	Noam Chomsky (Biological)	Language acquisition device -	Wishiomaton Elect –	
	Language Development	Language acquisition device -	Confirmation Bias –	
	Languago Development		Somming Side	
			Attribution Theory	
			→ Fundamental Attribution Error	
	Albert Bandura (Social Cognitive)	Reciprocal Determinism - behavior,		
	, ,	internal personal factors and environmental	Scapegoat Theory	
		influences are interlocking determinants.		
		Locus of control -		

Psychological Perspectives describe the modern history of the field of psychology in terms of the research and practices from about 1900 to the present. Our understanding of human (and animal) behavior went from philosophy to science. Much of the time the scientific gains made in our understanding has been driven by improvements in technology (various scanning techniques) and scientific methods (controlled experimentation). There is enough agreement for our purposes to describe the Psychodynamic/Psychoanalytical, Behavioral, Humanistic, and Social-Cognitive perspectives below.

Most of the time it is the improvements in our understanding as we move from one perspective to another through time that the emphasis rests on different key theorists and their theories, key principles, laws and concepts, etc that let us consolidate a particular perspective. Over time this history illuminated the following:

- Sigmund Freud and his followers represented a P<u>sychodynamic approach</u> stressing the unconscious, instinctive sexual impulses in childhood and internal conflicts in development.
- In reaction to Freudian thought the <u>Behaviorists</u> discounted the importance of "mentalism" or internal unconscious forces by focusing on observable behavior. Their view was an overreaction. Behavior was a machine-like response to environmental stimuli and very objective. If you couldn't see it, count reinforcers, responses, etc. its value was reduced.
- The <u>Humanists</u>, in reaction to the sterile, objective behaviorists, scorned the mechanistic responses to stimuli and reinforcers and amplified the value of the "self" and the dignity in the potential of the individual.
- At present the <u>Social Cognitive</u> perspective weds environmental events, individual behaviors and cognitive thought as the means to understand the individual, his behavior and the situation in which it occurs.